WE FIGHT FOR HEALTH

Kyle* was struggling. In his initial VPK assessment, he scored zeros in every category. As the child of first-generation immigrants, English was not his primary language and he refused to speak at school. But he began to meet twice a week with his ReadingPal volunteer and by the end of the year his test scores were on track and now he talks with everyone he can.

WE FIGHT FOR RICKY

Ricky’s* life changed the night of the Pulse Night Club tragedy. As a survivor of a gunshot wound, he has worked tirelessly to get his life back to a new normal. From helping him pay rent when he missed work due to his injuries to providing a listening ear when life began to feel overwhelming, the Orlando United Assistance Center (OUAC) has been there every step of his journey to recovery.

WE FIGHT FOR LEO

Leo is a visually impaired high school student who wants to major in music therapy and loves cooking with his friends. Through a program funded by United Way, he is learning essential life and work skills so he can follow his dreams. He has never let his disability slow him down, and with continued support, it never will.

WE FIGHT FOR ARELIS

Arelis was a successful real estate agent until the recession left her nearly bankrupt. When she tried to pursue a college degree, along with working full-time and being a single mom, the bills became too much and they became homeless. United Way helped her find housing and stay on track to graduate on the Dean’s List.

WE FIGHT FOR FINANCIAL STABILITY

There are essentials every person needs to survive, like food on the table and a place to live. Yet hundreds of thousands of people in Central Florida struggle with these basic necessities. Our 2-1-1 Referral and Assistance Helpline is available as the first step towards accessing help available in the community and getting on the path to a better life.

Making healthy decisions is a learned behavior and a crucial component to a fruitful life. We strategically focus on physical, mental, and social well-being. From increased health care access to avoiding risky behaviors, health is a pillar of a flourishing community.

The foundation for a good life starts with a solid education. Cradle to career, we support every student’s educational journey from helping pre-K 4-year-olds sharpen their reading skills to preventing college students from dropping out due to non-academic barriers, we’re fighting for all students’ success.

There are many ways we’re fighting. Some are listed below.

- Teaching aimed at helping children learn healthy habits, like nutritious food and exercise
- Tutoring and mentorship for LD – 12th graders; not on track to graduate
- Improving ReadingPal access and awareness among educators to ensure kids have strong foundations
- Leading faith-based and financial literacy classes
- Increasing Earned Income Tax Credit (EITC) claims
- Avoiding homelessness for families with household stability to keep students in school
- Offering free tax preparation sites in Central Florida and online
- Improving job skills and employability for under-employed veterans
- De-escalating crisis and suicide calls through the 2-1-1 Helpline
- Helping veterans navigate complex service provider networks
- Raising $2 million from United Way donors
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UNITED WAY @ WORK

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**TOTAL RESOURCES**

United Way is more than just foundations. amazingly, others are adopting new ways and engaging local leaders. Heart of Florida United Way raised $400 million, supported and distributed $16 million, reference as "Total Resources." Funding awards include awards made through the community campaign, special events, and other donor-related activities.

**STATEMENT OF FINANCIAL POSITION**

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<tr>
<th>Year</th>
<th>Net Assets</th>
<th>Total Liabilities</th>
<th>Net Assets*</th>
<th>Total Liabilities*</th>
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* Adjusted for general reserve

**IMPACT REPORT**

Heart of Florida United Way engaged the many volunteers on our strategic advisors on a variety of committees, cabinets and councils. Their leadership, expertise and guidance are critical to our success.

**MESSAGE FROM THE PRESIDENT**

In my role as chair of this board, I have been more impressed by the work we do than ever before. I saw firsthand the impact our organization is having in our community, and it was truly inspiring. I am confident that with the continued support of our donors and partners, we can make a positive difference in the lives of those we serve.

Jeff Haywood, President/CEO
Heart of Florida United Way