

Alexis de Tocqueville SOCIETY

The United Way Alexis de Tocqueville Society (ADT) recognizes the generosity of individuals contributing at the highest levels of personal giving. With annual gifts of \$10,000 or more, these caring philanthropists demonstrate a profound commitment to helping people in need throughout our tri-county region.



Ted Crowell

La Table Ronde des Million de Dollars



Helen & Richard Devos
The Richard and Helen Devos Foundation



Dr. Nelson Ying
Contributed in the name of The Baron and Baroness of Balquhain Ying of Balquhain



Dr. P. Phillips

Ordre d'Égalité

Jim Seneff

Giles Kemp

George A. Kalogridis

Ordre de Liberté

Wayne P. & Robin R. Roberts

Ramona Spears

Membres de la Société

Lindsay & Dan Abt
Dean & Martie Anderson
Carol & Barney Barnett
Maribeth Bisiener
Robert H. Brown & Mary Recchia Brown
Jacqueline Bozzuto
Ixchell Duarte
Jennifer & William Dymond, Jr.
David & Ann Fuller
Benaiah Gant
Lillian & Raymond Garcia
Benjamin Giannetti
Bob & Catherine Gibson
Cindy & Randy Haffner
Anne-Marie & Jeff Hayward

Leslie Hazenfield
Don Howard
Henry & Anne Jedraszczak
Howard Jenkins
Jim & Lillian Kattelmann
Robert & Carla Kennedy
James & Marci Knauss
Kim & Cathy Lopdrup
Alex & Juliet Martins
Michael & Renee Mueller
David Neel
James Omohundro
Michael & Beth Pattillo
John & Meena Pisan
John & Jan Reker
Serge Rizzo & Shari Bartz

David & Carmen Ruiz
Michael & Theresa Ryan
Troy Sands
Tracy & Jerri Schmidt
Salli & Gregory Setta
Terry & Paula Shaw
Lisa Shepard & Christopher Rowley
Paul Shimp
Tom & Jayne Sittema
Eddie & Milca Soler
Jennifer L. Williams
Bill & Suzy Wilson
Harry Wilson
Kimberly Wyant

Listed alphabetically



EVENTS



LEADERSHIP APPRECIATION EVENT

December 2, 2017
Host sponsor: SeaWorld Orlando

In appreciation of our Leadership Donors, SeaWorld Orlando invited 2,000 United Way supporters and 500 children served by United Way programs for a day in the park. There was even a special viewing of Clyde and Seamore's Sea Lion High show just for our guests!



WOMEN UNITED LUNCHEON

February 22, 2018
Title sponsor: Orlando Health

The 11th annual Women United Luncheon brought together over 900 female business and community leaders. Keynote speaker Dr. Elizabeth Cobbs, award-winning historian and author of *The Hello Girls*, inspired guests with the true story of the first American female soldiers.



CHEF'S GALA

April 14, 2018
Host sponsor: Walt Disney World

The 26th annual Chef's Gala brought together 23 of Central Florida's premiere chefs and restaurants to serve 1,000 guests unique dishes and perfectly paired wines. Hosted at the Epcot Showplace and featuring a silent auction, it was truly "A Tasteful Way to Make a Difference."



PARTNER AGENCIES

In Orange, Osceola and Seminole counties, Heart of Florida United Way has identified and partnered with other community-minded agencies. By utilizing the expertise of these partner agencies and leveraging United Way's community connections, we are working united to create the most impact in lives across Central Florida.

EDUCATION

After School Programs, Inc.
Boys & Girls Clubs of Central Florida
Elevate Orlando
Foundation for Orange County Public Schools
Hope CommUnity Center
Orlando Community & Youth Trust
Seminole County Bar Association
Legal Aid Society, Inc.
Urban Think Foundation

FINANCIAL STABILITY

The Christian Sharing Center
Community Coordinated Care for Children (4C)
Early Learning Coalition of Seminole
IMPOWER, Inc.

Lighthouse Central Florida
Orlando Neighborhood Improvement Corp.
Osceola Council on Aging
United Against Poverty

HEALTH

Community Based Care of Central Florida, Inc.
Grace Medical Home
Health Care Center for the Homeless, Inc.
Howard Phillips Center for Children & Families
UCP of Central Florida

BASIC NEEDS

American Red Cross of Central Florida
Catholic Charities of Central Florida
Christian Service Center for Central Florida, Inc.

Coalition for the Homeless of Central Florida
Harbor House of Central Florida
Help Now of Osceola
Jewish Family Services of Greater Orlando
Meals on Wheels Etc., Inc.
Osceola Council on Aging, Inc.
Rescue Outreach Mission of Central Florida
Safehouse of Seminole
The Salvation Army of Orange County
The Salvation Army of Seminole County
Second Harvest Food Bank of Central Florida
Seniors First, Inc.

TOTAL RESOURCES

The \$27.9 million raised, managed and distributed by United Way during fiscal year 2017-2018 is referred to as "total resources." Fundraising totals include monies raised through the community campaign, special events and other donor-related activities.

When combined with other programs, services and resources, total resources make Heart of Florida United Way the tri-county region's largest supporter of health and human services agencies

STATEMENT OF FINANCIAL POSITION

The following is an overview of Heart of Florida United Way's financial position, comparing fiscal years 2017-2018 and 2016-2017, ending June 30.

ASSETS	2018	2017
Cash	\$ 8,018,421	\$ 6,904,468
Investments	10,988,013	10,378,318
Campaign pledges receivable, less allowance for uncollectible pledges of \$1,847,564 and \$2,369,175 in 2018 and 2017, respectively	5,916,386	6,559,165
Grants receivable	1,597,335	2,129,444
Other receivables	317,040	417,389
Prepaid expenses	190,361	98,077
Gift-in-kind inventory	267,408	260,738
Property and equipment, net	3,637,350	3,821,894
Total Assets	\$ 30,932,314	\$ 30,569,493
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts payable	\$ 505,662	\$ 845,848
Accrued expenses	440,301	379,139
Campaign pledges due to designated agencies and other United Way organizations	1,460,951	3,337,018
Grants payable	544,603	1,019,252
Total Liabilities	\$ 2,951,517	\$ 5,581,257
NET ASSETS		
Unrestricted	\$ 15,586,725	\$ 13,142,979
Temporarily restricted	11,594,072	11,045,257
Permanently restricted	800,000	800,000
Total Net Assets	27,980,797	24,988,236
Total Liabilities and Net Assets	\$ 30,932,314	\$ 30,569,493

For an extended view of Heart of Florida United Way's impact, visit www.HFUWAnnualReport.org.



IMPACT REPORT 2017-2018

LIVE UNITED

UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION AND FINANCIAL STABILITY OF EVERY PERSON IN CENTRAL FLORIDA.



www.HFUWAnnualReport.org

PUSHING FORWARD



Looking back, I realize what a turbulent year it was for Central Florida. Hurricane Irma stormed through, followed closely by Hurricane Maria devastating our friends in Puerto Rico. We saw a huge influx of evacuees escaping to our area, and united, our community welcomed them with open arms. Despite the loss and devastation caused by the storms, there are plenty of victories to celebrate. Hundreds of thousands of lives are better today because our community worked united in the fight for the health, education and financial stability of every person in Central Florida.

JEFF HAYWARD,
President/CEO
Heart of Florida United Way

CHAIRMAN'S CIRCLE

Listed by gift amount



David Ruiz
2017-18 Campaign Chair
UPS Florida
President (retired)

MILLION DOLLAR CHAMPIONS

Walt Disney World. \$3.9 million
Publix. \$3.4 million

- \$700,000+ DONOR**
Lockheed Martin Corporation
- \$600,000+ DONOR**
Adventist Health System/Florida Hospital
- \$500,000+ DONOR**
Orange County Government
- \$400,000+ DONORS**
Tupperware Brands Corporation
SunTrust Bank of Central Florida
UPS Florida District
City of Orlando
- \$300,000+ DONORS**
AT&T
Duke Energy
Enterprise Holdings, Inc.
Darden Foundation
- \$200,000+ DONORS**
Wells Fargo
OUC—The Reliable One
CNL Financial Group, Inc.
SeaWorld Orlando
- \$100,000+ DONORS**
University of Central Florida
FedEx Corporation
Bank of America
PCL Construction Services, Inc.
Costco Wholesale
Orlando Health
CenturyLink
Lowndes, Drosdick, Doster, Kantor & Reed, P.A.

LEVERAGING IMPACT

\$1 donated to Heart of Florida United Way = **2.5X** the impact in the community

\$16,075,503 invested directly into Orange, Osceola and Seminole Counties.

\$40,383,649 total impact in the community

10%



overhead rate compared to industry standard rate

25%

Nonprofit Industry

HIGHEST RATING FROM CHARITY NAVIGATOR



BOARD OF DIRECTORS

- Chair, Beginning March 2018**
John Pisan
Wells Fargo Wealth Management
- Chair, Through February 2018**
David Fuller
SunTrust Bank, Inc.
- Vice Chair**
Sean DeMartino
Coastal Construction Company
- Treasurer**
Michael Mueller
Orlando Health / Health Central Hospital
- Secretary**
Bill Wilson
Holland & Knight, LLP, Retired
- Immediate Past Board Chair**
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Seminole State College of Florida
- Jan Aspuru**
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- Malcolm Barnes**
Duke Energy
- Adrian Bennett**
Publix Supermarkets Inc.
- Maribeth Bisienera**
Walt Disney Parks And Resorts
- Robert Bobroff**
Orlando Business Journal
- Diana Bolivar**
Diana Bolivar & Associates
- Jay Darulla**
Bank of America
- John Davis**
Orlando Inc., Orlando Regional Chamber of Commerce
- Eddie Francis**
Lowndes, Drosdick, Doster, Kantor & Reed, P.A.
- Dr. Michael Frumkin**
University of Central Florida, Retired
- Eric Geboff**
Jewish Family Services Orlando
- Elisha González Bonnewitz**
Elisha González, Inc.
- Robert Newland**
Newland Associates / Career Partners International
- Michael Pattillo**
Ernst & Young, LLP
- Dr. Ronald Piccolo**
University of Central Florida
- David Ruiz**
UPS Florida President, Retired
- Frank St. John**
Lockheed Martin Corporation
- Eddie Soler**
AdventHealth
- Tricia Stitzel**
Tupperware Brands, Inc.
- Ed Timberlake**
Seaside National Bank & Trust
- Annetta Wilson**
Annetta Wilson Media Training & Success Coaching
- Marie Martinez**
Howard Phillips Center for Children & Families
- Maritza Martinez**
University of Central Florida
- Chief John Mina**
Orlando Police Department

COMMITTEES

- CAMPAIGN**
Chair
David Ruiz
UPS Florida President, Retired
- ALEXIS DE TOCQUEVILLE SOCIETY**
Chair
John Pisan
Wells Fargo Wealth Management
- CHEF'S GALA**
Co-Chairs
Stephen Ting
TD Bank
- Co-Chair**
Elisha González Bonnewitz
Elisha González, Inc.
- WOMEN UNITED**
Co-Chair
Kari Conley
Orlando Health
- Co-Chair**
Yolanda Londoño
Tupperware Brands
- REIMAGINING COMMUNITY INVESTMENT**
Chair
Ed Timberlake
Seaside National Bank & Trust
- Vice-Chair**
Bill Wilson
Holland & Knight LLP, Retired
- AUDIT AND ETHICS**
Michael Harding
Deloitte & Touche LLP, Retired
- NOMINATING AND GOVERNANCE**
Chair
Bill Wilson
Holland & Knight LLP
- COMPENSATION**
Chair
Dr. E. Ann McGee
Seminole State College
- FINANCE**
Chair
Michael Mueller
Orlando Health / Health Central Hospital
- MISSION UNITED**
Chair, Through December 2017
Major General Douglas Metcalf
U.S. Air Force, Retired
- Chair, Through January 2018**
Chief John Mina
Orlando Police Department



VOLUNTEERS

Volunteer work impacts all facets of United Way's mission. Heart of Florida United Way's Volunteer Resource Center harnesses the caring power of our community to create lasting change. Overall, 3,908 volunteers contributed 60,124 hours of service, saving local nonprofit agencies nearly \$1.5 million.

BASICS FOR BABIES

The Basics for Babies infant supply drive provides struggling families with the fundamental supplies needed! Ranging from diapers to formula, United Way received over 64,000 items, valued at \$15,000.



DAY OF ACTION SCHOOL SUPPLY DRIVE

This community-wide effort provided students with the supplies needed to succeed in school. With the help of 71 volunteers and items donated from corporations and individuals, 1,581 supply kits were distributed to 12 local schools.

SIP & STUFF

A bi-annual volunteer project unique to Women United, Sip n' Stuff attendees prepared 220 take-home libraries for underperforming preschoolers enrolled in the United Way ReadingPals program. Each student received 20-24 new books to call their own.

JOHN C. HITT INTERNSHIP PROGRAM

Sixty-Four University of Central Florida students spent months interning and assisting the Heart of Florida United Way team. Many worked in the 2-1-1 Information and Referral Crisis Line call center, connecting Central Floridians with vital resources in the community.

SHARE THE LOVE

Taking place on Valentine's Day weekend, Share the Love invites families and loved ones to volunteer together to help alleviate hunger and homelessness. A total of 130 volunteers made 165 casseroles which fed nearly 1,000 people at local homeless and domestic abuse shelters across Central Florida.

BY THE NUMBERS

342 children and their families received developmental and behavioral services through the Help Me Grow program



344,373

people sought help through United Way's 2-1-1 Information and Referral Crisis Line



4,539

HIV/AIDS patients received services through the Ryan White ACA and Ryan White Part B/General program



297

Seminole State College students were able to stay on track to graduate



42

families secured permanent housing after fleeing devastation caused by Hurricane Maria



174

individuals affected by the Pulse tragedy received mental health assistance through the Orlando United Assistance Center



3,740 volunteers contributed



209

veterans housed